

# Parent Letter

## Introducing CCR Programming to Families

Prior to the start of each school year, it is important to explicitly communicate to families about what college and career readiness (CCR) looks like in your school or district. You might include:

- Messaging to reinforce the important role parents play in ensuring a student is college and career ready.
- Whom families can communicate with at the school if they have questions or concerns.

- A list of CCR tools and resources available to students and how to access them.
- How parents can view and provide feedback on their students' CCR plans and goals.

Here is a sample letter from a district that has deployed SchoolLinks as their CCR platform, which includes built-in features for parents to engage with their child's CCR plan from home.

Dear Families,

At [School or District Name], college and career readiness (CCR) is core to our mission and success. College and career readiness means that your child has the experiences, coursework, and skills to be ready for their next steps after graduation—whether they go to college, a career, or a technical training program.

We are excited to share that our students, families, and counselors have access to SchoolLinks, a modern college and career platform, to help with this process. SchoolLinks offers features that allow students to explore, plan, and realize their postsecondary goals and provides ways for families to support this process. To get started in SchoolLinks, use this document to create a guardian account. Once you have created a SchoolLinks account, you can:

- Learn about your student's interests and what careers might be right for them.
- See the goals your student has set for after high school, including which colleges or careers they have favorited.
- Review your student's course plan and how it fits with their CCR goals.
- See upcoming events related to college and career readiness at your school, as well as important reminders and to-dos for your student to complete.
- Explore and search for different colleges and careers so you can help your student plan and make decisions.
- Compare costs of different colleges, including financial aid options, and search for scholarships.
- Easily ask your student's counselor questions through the platform.
- Connect your employer to the district through SchoolLinks if they are interested in supporting work-based learning opportunities or other partnerships.

We look forward to a great school year and are excited to work together to support your student on their learning journey.

Sincerely,

[CCR Contact and Title]